Custom presentation products are a key element in your company’s brand recognition program. Spiral Binding’s sales consultants are trained to be a resource in all your business communication requirements. Spiral offers 75 years of experience helping customers with all their business presentation solutions. We design products to promote your message to your clients and distinguish you from your competition. As your business communication consultants, we listen to your individual goals and tailor solutions to fit your needs. Offering a full range of products, Spiral will eliminate the need for multiple vendors, streamlining your purchasing and reducing costs, while helping you to maintain a consistent image in all your business presentations.
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Two piece covers for traditional binding applications such as plastic comb, double-o wire, plastic coil and Velo® binding. All can be customized into products uniquely yours. Wrap around thermal binding covers are also available with clear front covers or customized to match the rest of your business communication materials.
Presentation Covers

Materials
Linen
Composition (vinyl)
Clear
Sturdy grain
Poly
Custom paper stock available from hundreds of paper manufacturers

Cover Sizes
Letter
Legal
Oversized (index tab extensions)
A4

Decorating and Design Options
Silk screen, foil stamp, 4-color process or PMS color offset printing, embossing or de-bossing, die cutting for windows or other design effects, business card slits, scoring & pre-punching for binding applications
We offer a wide selection of book binding elements. Our high quality customized spines are designed to add a touch of class to any bound document. Plastic combs allow you to stand out from the competition with the addition of your company name, logo or book title printed on the spine. In addition, our variety of other styles, sizes and colors (including PMS color matching on select elements), ensure there is an option perfect for your project.
**Binding Elements**

**Decorating and Design Options (for plastic comb binding)**

- Foil stamp, pad print or silk screen using PMS matched spot colors to match your specific corporate colors
- Double-O and Spiral-O® wire can be custom cut to match any size binding edge

**Binding Options**

- **Plastic Coil**: Allows pages to lay flat when opened, custom colors available
- **Double-O Wire**: Upscale and professional with a 360° rotation
- **Spiral-O® Wire**: Inexpensive alternative to plastic combs, no additional equipment investment necessary
- **VeloBind®**: Securely binds large volumes of paper
- **Thermal Binding**: Creates a professional look quickly and easily
- **Tape Binding**: Decorative and durable with no limit to spine length
- **Plastic Comb**: Cost effective and efficient, able to imprint on spine
Product catalogs, training manuals, owner/service manuals, and employee handbooks are just some of the applications for custom loose-leaf binders. Ideal for oversized documents that are too large for traditional binding applications. Loose-leaf binders are a great tool for any project that needs to have pages updated regularly.
Loose-leaf Binders

Styles

**Vinyl:** Heavy gauge vinyl, available in a wide variety of colors and textures, are heat sealed over ridged chip board. Most popular of all loose-leaf binder choices.

**Poly:** Available in a wide range of colors and thickness, these binders are some of the most durable. Poly materials are available in traditional opaque polyethylene or cutting edge translucent polypropylene.

**Turned Edge:** For documents that require the highest of quality and appearance, turned edge binders offer the look and feel of a case bound book. These binders are available in a variety of fabrics and specialty materials or chose a litho wrap option for full 4-color printing applications.

Decorating and Design Options

Foil stamp, silk screen with PMS color match, and 4-color process, embossing, debossing, and die cutting. Padding can also be added to vinyl binders.

Ring and Binder Case Sizes

Ring sizes from 1/2” to 4” capacities in round, straight D and slant D, with standard 3 rings, 4 ring A4 metals, 5 ring, 6 ring and 7 ring memo metals, specialty catalog and post binder metals.
Spiral produces only top quality products. We exclusively use premium vinlys, superior hardware, and heavy grade card stock in the construction of our binders. Our knowledgeable and dedicated staff works hard to ensure every order receives exacting attention to detail and superior craftsmanship. Nothing goes out under the Spiral name that does not meet our strict quality, design, service and price standards.
Loose-leaf Binders

**Styles**

**Embedment/Entrapment:** We use digital color copies or offset printed sheets trimmed to size to match the front, spine and back cover to create short run custom 4-color process binders. Printed sheets are sealed behind a clear vinyl cover with color coordinated vinyl on the back. An economical way to get litho quality graphics on a vinyl binder cover.

**Film Laminated:** Heavy weight paperboard is printed and laminated. Film laminated binders offer 4-color process printing and die cutting options that would not be available in other binder choices. These binders work well for documents with lower sheet quantity requirements.

**Clear Overlay:** For those rush jobs that can’t wait for custom binders, Spiral inventories large quantities of clear overlay binders in a wide variety of sizes. For those projects that need cost effective solutions, Spiral offers an economy grade binder. If your binder will get repeated use and needs to hold up to the rigors of daily use, a premium grade clear overlay is also available.

**Decorating and Design Options**

Foil stamp, silk screen with PMS color match, and 4-color process, embossing, debossing, and die cutting. Padding can also be added to vinyl binders.

**Ring and Binder Case Sizes**

Ring sizes from 1/2” to 4” capacities in round, straight D and slant D, with standard 3 rings, 4 ring A4 metals, 5 ring, 6 ring and 7 ring memo metals, specialty catalog and post binder metals.
Complement all your proposals whether in traditional loose-leaf binders or other types of bound documentation. Index tabs help organize your documents, saving employees and clients valuable time using your reference materials.
Index Tabs

Materials
- Standard 90# or 110# white index
- Coated stock
- Poly
- Custom paper stock available from hundreds of paper manufacturers
- High speed copier tabs and indent paper also available

Decorating and Design Options
- Die cut patterns including standard rounded edge, square cut, and step cut tabs.
- Printing methods include offset printing, silk screening and foil stamping. Body copy and knock out type can offer an added design element as well as colored mylar on the tab extension.
- Reinforced binding edges and a variety of punching options are available along with collating to meet any specialty packaging requirements.
Great for large product launches or small intimate meetings. Design options that get your graphic communications noticed. Single pocket, two pocket or tri-fold portfolios are available in a variety of sizes and styles. Special box pockets hold larger volumes of material while pocket folders with file/tab extensions can be found easily in a file cabinet. Any folder you can think of we can produce.
Pocket Portfolios

Materials

12-point coated stocks
Linen
Felt
Poly
Custom paper stock available from hundreds of paper manufacturers

Decorating and Design Options

4-color process, PMS spot color screen-printing, embossing, debossing, or foil stamping. Aqueous coated, gloss or matte film laminating, special die cutting, windows, tang fasteners, tabs, and slots to hold business cards and/or CD ROM’s.
Lanyards are a cost effective way to increase product exposure and brand recognition. Custom lanyards offer a simple, affordable way to convey your message and boost internal security effortlessly for your company or organization. Plain stock or customized lanyards and ID supplies are now available all from one place. Create your own custom lanyard specifications in minutes using the “Design-A-Lanyard” option on our website.
Lanyards

Materials
Silk, satin, plastic, nylon and polyester
Sizes include 3/8”, 5/8”, 3/4” or 1” wide and 35” or 38” long
Accessories include breakaway clips, swivel hooks, bulldog clips, pull apart key rings and plastic slide hooks

Decorating and Design Options
One color silk screening. Dye sublimation of up to five colors on a colored lanyard material or six colors on white lanyard material. Hot stamp printing of 1 or 2 colors with side-by-side printing.

Accessories
Spiral offers a complete line of laminated identification equipment and supplies.
Now that your design team has developed a variety of business communication tools including bound documents, tabs, and pocket portfolios, it’s imperative to package it together in one neat presentation kit. This is where a poly box can finish off your presentation as a complete presentation solution.
Poly Boxes

Materials

Available in a wide range of colors and mil thicknesses
- Traditional opaque polyethylene
- Translucent polypropylene

Decorating and Design Options

Foil stamping, 4-color process, or silk screened using PMS matched spot colors to correspond with your specific corporate colors. A wide range of sizes are available or we can custom produce a special size to meet your unique packaging requirements.

Accessories

Special handles and latches can be added to complete your project.
Spiral provides the finest line of customized disc protection in a variety of products. Media packaging provides an affordable, secure and protective way of storing and getting your CD or DVD where it needs to be.

All mailers are USPS compliant.
Media Packaging

Materials

Coated and uncoated papers, along with heavy weight board, and vacuum-formed digitrays

Decorating and Design Options

4-color offset printing, foil stamping, embossing, gloss aqueous, satin or dull aqueous, litho varnish and film lamination (polyester, polypropylene, and nylon)
Maximize your brand exposure with these great looking, functional products possessing both unique style and features. Many design options offer the opportunity for permanent image branding. A sophisticated thank you, leave-behind or holiday gift that turns heads.
Jotters & Journals

Materials

Heavy prestige paperboard, poly, Italian vinyl

Styles

Hard Cover: Offered in 3 color choices and 4” x 6”, 5” x 7” and 7” x 10” sizes with PenPort® and matching Prestige Pen (unimprinted). Convenient 2-year calendar and page for phone numbers included. 1, 3 and 5-day express ordering available.

Translucent Poly: Offered in 7 color choices and 4” x 6”, 5” x 7” and 7” x 10” sizes. Choose to have a black back cover or a PenPort® back with matching Prestige Pen (unimprinted). Convenient 2-year calendar and page for phone numbers included. 5-day turnaround available.

Italian Style Hard Bound: Offered in 3 color choices and 5” x 7” and 7” x 9.75” sizes. Includes blue and silver satin ribbon bookmark. 5-day turnaround available.

Decorating and Design Options

Deep burnish debossing, foil stamping, silk screening
Modern design and integrated features make staying organized a breeze. Ideal for using in the office, on the road, or at home. Everytime these custom products are used, your company promotional message is being viewed.
Portfolios & Ringbinders

Materials

Neoprene, vinyl, leather, polycanvas

Styles

Contoured Presentation: Includes 8.5” x 11” writing pad and removable 1.25” three-ring binder. Offered in black only.

Leather Ringbinder: Includes removable 1” three-ring binder with 8.5” x 11” writing pad and solar calculator. Offered in black only.

Zippered PolyCanvas: Zippered closure and includes 8.5” x 11” writing pad. Offered in black, blue or green.

Decorating and Design Options

Decorate the banners on the 8.5” x 11” writing pads with your logo
Add solar calculators and pens as a complement to your order
Free insertion of pen, writing pads and calculators are included in your stationary order
Deboss, color stamp, color fill, color imprint, photoreal, embroidery, logo 3D, metal logo, dome in one color, one location
For the past 75 years, Spiral has worked closely with our customers to ensure they select the best equipment, products and services to meet their needs and budgets. With seven offices and five warehouses located throughout the United States and Canada, your orders are expedited in a quick and efficient manner.

Contact a Spiral sales representative to learn how you can stand out from the competition using custom presentation solutions.
Printing & Production Options

Offset Printing
4-color process printing offers a full range color palette making it one of the most popular choices for graphic communications. With the latest digital printing options, short run 4-color graphics are easier and more price effective then ever.

Die Cutting
Traditional die cut windows can be made to any size. Custom shapes can also be used to create the distinctive image your design team requires to maximize the impact of your graphic communications.

Silk Screening
This method of printing works on most substrates and can be used to print PMS colors. Multiple colors can be applied as well as half tones and bleeds.

Foil Stamping
When high gloss metallic printing is preferred, foil stamping is the answer. The most popular foils include gold, silver, and copper. Matte and gloss pigmented foils, tinted, pearl tone foils, and holographic foils are all available to create business communications with lasting impressions.

Embossing/Debossing
When looking for subtle image qualities, embossing or debossing create a textured surface. Use your logo or typeface and create a raised or lowered element to your presentation materials. Foil stamping or silk screening can be added to an embossed or debossed project to add an additional dimension.
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